

5 Essential Tools To Help You Make Money Making Music

Bandzoogle

www.bandzoogle.com



You need a website with a clear brand identity. Bandzoogle makes uploading, promoting and selling your music in one location a no-brainer. It's effortless to build, professional looking and mobile friendly. You can then use Bandzoogle to sell merchandising, build your mailing list ... and so much more. Plus? Sales are commission free.

SUMALL

www.sumall.com



What's the best time to send a Tweet, or which Facebook update got the most likes? Sumall simplifies the entire analytics process by measuring everything for you and sending you a daily or weekly report. It's the central hub for all your web data - simple!

Indie On the Move

www.indieonthemove.com



Why waste hours searching Google when booking a tour? All the essential tools are at your fingertips with Indies On the Move. It's an extensive rolodex of venues, booking agents, press and radio resources, festival, conferences and tour related resources.

Stageit

www.stageit.com



How can you go on tour without stepping out of your own home? Stageit is an online venue where artists perform live for their fans directly from a laptop. Artists decide when to play, what to play and how much they want to charge. All you do is give Stageit a percentage of your earnings.

Bandposters

www.getbandposters.com



5 full color 11X17 posters using your image (including postage) for \$15? It's possible with Bandposters. You get all of that, plus it helps you design your tour poster, print and ship it to the venue.

Phoncert

www.phoncert.com



Cover more than one continent with Phoncert. Perform live in the US and give your fans in Europe the live-show experience through mobile audio streaming. Play live; broadcast anywhere. Did I mention it's free?

BONUS ESSENTIALS:

SoundExchange

Collects digital performance rights royalties. Sign up and get what's rightfully yours.

Gracenote

Free music recognition technology that helps your fans put your name to your music.

Profit from your passion. Do what you love!

Karen Marie Mason
Marketing Strategist

Courtesy of: www.karenmariemason.com and www.makemoneymakingmusic.com
Simple Success Strategies for Monetizing Your Music